

JML INTERNATIONAL



Market Intelligence for companies
Trading with Mexico

JML INTERNATIONAL



Trade between Mexico and the world presents an important business opportunity for those companies who can overcome the troubled and expensive international distribution and logistics operation.

In this analysis we will show :

- ⇒ Size of trade between Mexico and other countries
- ⇒ Relative weight of your company products imported to Mexico
- ⇒ Other companies importing or exporting similar products to and from Mexico by HS code
- ⇒ Modes of transport used in import transactions
- ⇒ Hinterland (destination) each product or commodity entering or leaving Mexico
- ⇒ Main ports of entry for your products
- ⇒ Description of opportunity for distribution service

Customized reports for your business

INTELLIGENCE TECHNOLOGY REPORTS
PROVIDE A TOTAL END TO END SOLUTION.

MARKET INTELLIGENCE

- ◆ We help your company assess and solve business challenges by analyzing the information of your market and your competitors in regards to all trade with México

DECISION MAKING

- ◆ With our trade intelligence you will be empowered to take decisive action to gain the competitive advantage for your company. Your competitors might be already doing it

WE WANT TO SEND YOU A FREE SAMPLE OF OUR SERVICES. Contact Us.

JML INTERNATIONAL.

info@jmlinternational.com

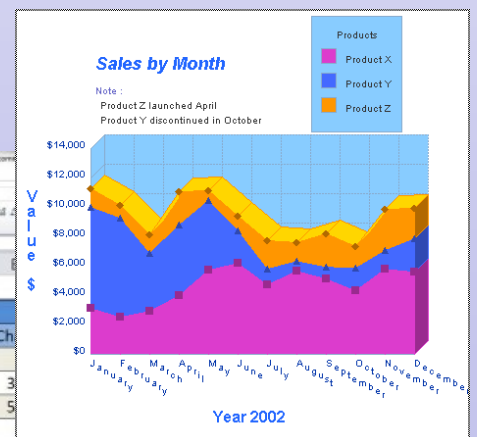
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Sales Report Year Ending 2012			
	FY 2011	FY 2012	% Ch
Trainers	\$12,300.00	\$13,200.00	
Deluxe Trainers	\$14,200.00	\$19,000.00	33.8%
Deluxe Walkers	\$12,000.00	\$18,500.00	54.2%
Uppers	\$17,400.00	\$17,800.00	1.7%
High Tops	\$21,200.00	\$24,000.00	13.2%
Tennis Shoes	\$14,000.00	\$15,300.00	9.3%
Walking Shoes	\$17,200.00	\$17,400.00	1.2%
Tone ups	\$27,600.00	\$13,200.00	-52.2%
Total	\$135,900.00	\$138,400.00	1.8%



A VIGILANT EYE ON YOUR MARKET AND COMPETITION



BUSINESS INTELLIGENCE PROCESS CONSISTS OF 3 DISTINCT TASKS.

The first challenge business intelligence face is gathering the necessary data. The key for gathering data is automating the process. Gathering data was very time and money consuming in the past, but with today's modern software systems, it's much easier to collect data from various sources.

The second business intelligence task, is to analyze the collected data and to extract information from it. The extracted information is then turned into business knowledge.

The third and final business intelligence task is to use the newly gathered business knowledge to improve the business.



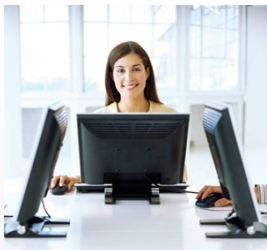
Description

Through our database we specialize in business intelligence that can identify with great accuracy the commercial structure of the vast majority of businesses in Mexico.

The information in the database is useful to:

- ◇ Calculate size and market share
- ◇ Identify customers of competition
- ◇ Identify potential customers
- ◇ Identify competitors
- ◇ To assess the relative weight as a supplier
- ◇ To assess the relative weight as a client
- ◇ Finding new options of supply
- ◇ Contractual compliance





CUSTOMER DATA IS MORE WIDELY AVAILABLE THAN EVER, BUT NOW COMPANIES ARE FACED WITH THE CHALLENGE OF BIG DATA.

Big Data represents a dramatic shift in the data available to companies: Far more data, of many more types, arriving more quickly. At the same time, companies are realizing that the social, mobile and informed consumer requires a different approach than in the past

JML has a proven track record of helping Importers and exporters cut back expenses in market research & increase revenue with reliable information and turn key solutions



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Your key to expand your market share



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